



1

ATA | **TENT**
CONFERENCE

Trending Technology in the Tent Industry



Darren Randle
Owner/President
Houston Tents & Events



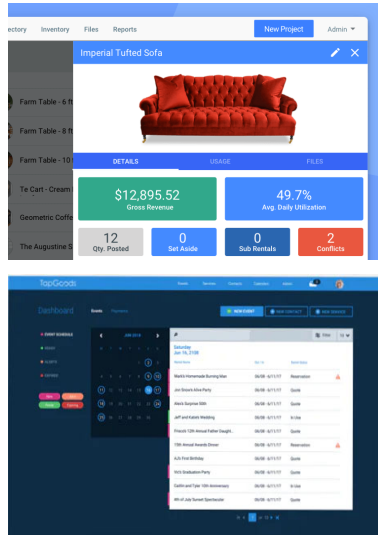
Josh Kohn
CEO and Co-Founder
SOHO Tents Events
CEO and Co-Founder
Decal Doodle

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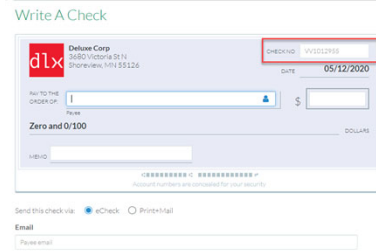
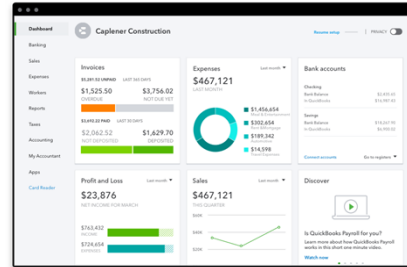
2

IN THE OFFICE TECHNOLOGY

RENTAL/CRM SOFTWARE



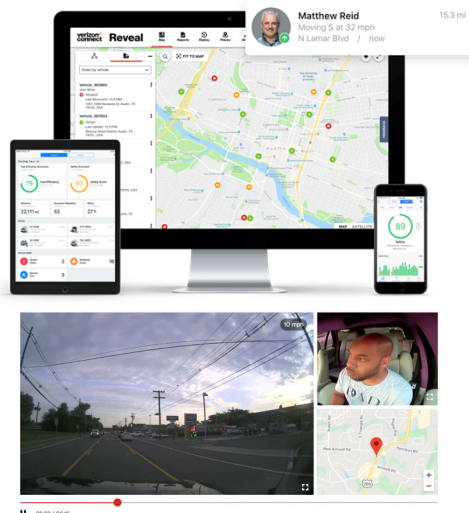
ACCOUNTING



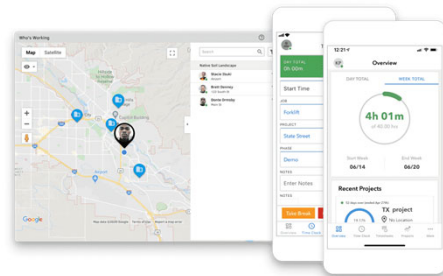
3

IN THE OFFICE TECHNOLOGY

FLEET MANAGEMENT



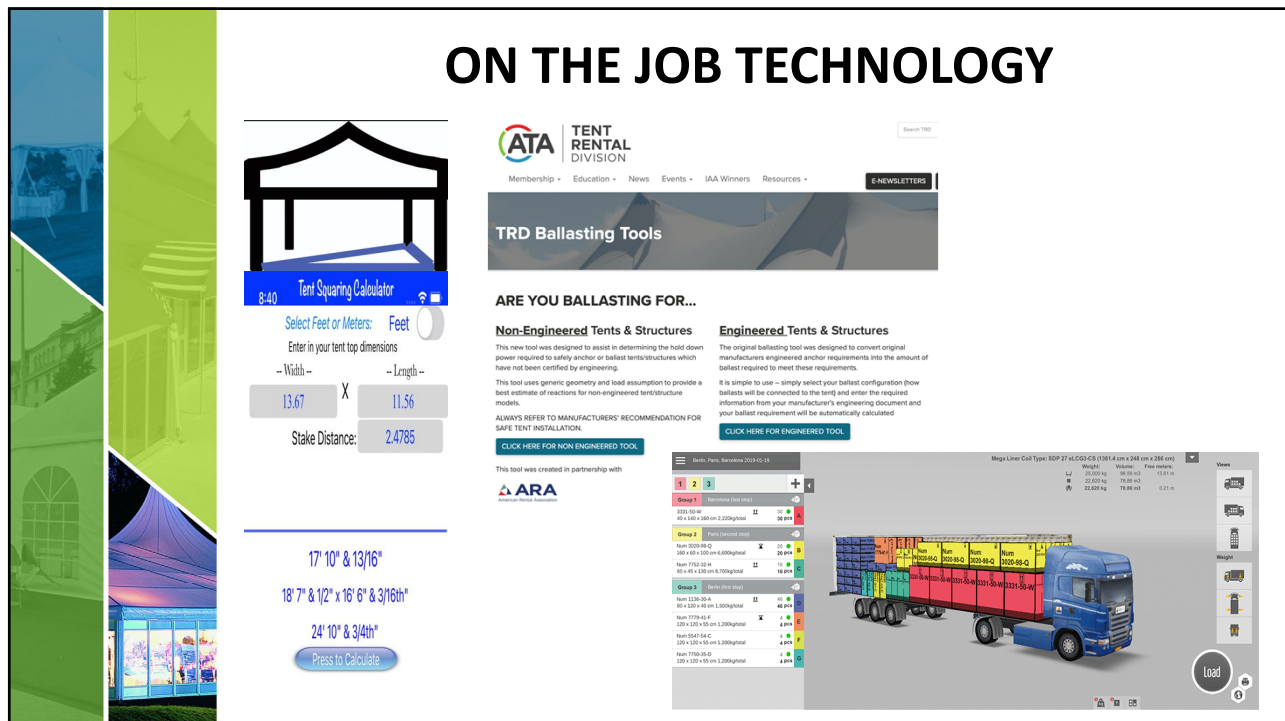
OFFICE TEAM SOFTWARE



4



5



6

MARKETING TECHNOLOGY

SEO
Search Engine Optimization

ONPAGE OFFPAGE
ANALYSIS
TRAFFIC
RANKING
INDEXING KEYWORDS
BACKLINKS
SITE ARCHITECTURE
CONTENT

Google Ads

Twitter, Pinterest, Snapchat, Instagram, Facebook, LinkedIn, YouTube

Never run out of ideas
Video Tips
Creating Content

7

QUESTIONS?

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